

POWERFUL PRESENTATIONS:

Increase speaking effectiveness

(2 day course with 2,835 PowerPoint slides)



Happier
horizons

HOW DOES THIS COURSE MAKE YOU A MORE POWERFUL SPEAKER?

Public speaking events are fantastic opportunities for powerful presenters. To help you become such a speaker, you will evaluate 35 recorded public speeches with official speech rating scales, decrease your public speaking anxiety, and utilise a “wise friend” speech evaluation philosophy. You will use a formal 3-part technique (opening, body, close) and learn introductions should use a good “hook,” directly state the main point, and project an image of what is to come; bodies should use speech-writing tips, an 8-step method, and emphatically emphasise the main point; and conclusions should be considered from the audience’s perspective, achieve a sense of closure, and drive home a strong ending. You will couple such structure with passion, charisma, shining, and speaking like a leader. To connect with your audiences, you will learn the need to be likable, appear similar to and interested in your audience, sound fresh, and acknowledge audience reactions. To become more persuasive, you will learn the need to have an audience-centered orientation, be focused only on things that matter, be credible, use logical arguments, and arouse emotions. You will leave the course having improved and presented a Go-to speech and learnt how to deliver three specific speeches (a warmly sincere introduction of another speaker; a fun and planned 3-element acceptance speech; and a positive and respectful toast).

16 COURSE OUTCOMES:

By the end of this 2-day course you will:

- have a better understanding of the power of public speaking and the need to ensure all speeches are well planned, rehearsed many times, and worth listening to,
- have improved your ability to speak with techniques to decrease public speaking anxiety,
- have more confidence speaking due to evaluating 32 speeches,
- be able to use five speech rating scales,
- have presented various speech parts, a 3-minute speech, and one of your Go-to speeches,
- have considered becoming more informed, professional, and a better version of you with a Renaissance attitude,
- have improved your introductions with great hooks, directly stating the main point, and being “on” from the start,
- be able to use a speech body 8-step method, organisational patterns, writing tips, and a focus on one good idea,
- have learnt how to finish strong and consider the conclusion from the audience’s perspective,
- have more confidence in using passion and charisma, speaking like a leader, and shining when you speak,
- have improved your ability to share mutual warmth with audiences by being likable and audience-centered,
- know how to be more persuasive by taking a stand, improving credibility, using logical arguments (not fallacies), focusing on your message and what matters, and arousing emotions,
- understand how to introduce another speaker by being warmly sincere, enthusiastic, and building the speaker up,
- know how to give a fun, witty acceptance speech that comes from your heart, has 3 phases, and a plan,
- be able to deliver toasts that are gifts forever with simple, positive speech, which emphasises your main point, and
- know the importance of staying calm when answering questions.

THE FOLLOWING SPEAKERS WILL BE EXAMINED IN-DEPTH:

Alexander Zverev	Ed Sheeran	Paul Keating	Rocky Balboa
Amanda Gorman	Frances McDormand	Peter Drury	Sean Penn
Aranya Johar	Greta Thunberg	Pierce Brosnan	Sidney Poitier
Arnold Schwarzenegger	Jack Nicholson	President John Kennedy	Steve Jobs
Barack Obama	Joaquin Phoenix	Princess Diana	Sylvester Stallone
Charlie Chaplin	John Cleese	Queen Elizabeth II	Vanessa Williams
Dananjaya Hettiarachchi	Leonardo DiCaprio	Robert Kennedy	Whitney Houston
Denzel Washington	Martin Luther King Jr.	Robin Williams	

DAY 1**9:00AM - 9:35AM****SESSION 1: PUBLIC SPEAKING IS A FANTASTIC OPPORTUNITY**

- 7 mins - If unexceptional, very ordinary Agnes can...
- 16 mins - Would you have spoken as effectively as Robert Kennedy on April 4, 1968?
- 7 mins - Public speaking is a privilege to sell dreams
- 5 mins - Learning methodology and objectives, Logistical information, AND 5 + 1 questions

9:35AM - 10:40AM**SESSION 2: BECOME A PROFESSIONAL SPEAKER WITH WISE FRIEND ASSESSMENT**

- 7 mins - How should you assess a speech?
- 3 mins - Bock and Bock's 1981 Speech Rating Scale
- 13 mins - Assess Vanessa Williams 1989 NAACP speech
- 3 mins - Texas A&M's Score Sheet for Public Speaking
- 17 mins - Assess Frances McDormand's 2018 Oscar speech
- 3 mins - Iberri-Shea's 2017 Public Speaking Rating Scale
- 19 mins - Assess Greta Thunberg's 2019 United Nations' Climate Action Summit speech

10:40AM - 11:00AM*Break***11:00AM - 12:00PM****SESSION 3: THOROUGHLY PREPARE SO THAT WORDS FLOW SMOOTHLY AND AUTOMATICALLY**

- 22 mins - Presenting after 5 minute's preparation
- 15 mins - Most people communicate ineffectively, public speaking anxiety, AND how to decrease public speaking anxiety
- 4 mins - The importance of preparation
- 4 mins - Be a great person
- 15 mins - Be informed AND Take your time making decisions

12:00PM - 12:20PM*Break***12:20PM - 1:00PM****SESSION 4: WHET THE APPETITE IN SPEECH INTRODUCTIONS**

- 4 mins - Bock and Bock's Introduction Rating Scale
- 10 mins - Assess Dananjaya Hettiarachchi's introduction
- 8 mins - What makes an introduction phenomenal?
- 5 mins - Pierce Brosnan's personal story introduction at the 2007 AFI ceremony
- 13 mins - Improve the introduction of 1 of your 3 go-to speeches

1:00PM - 2:00PM*Lunch***2:00PM - 2:40PM****SESSION 5: SPEAK WITH PASSION AND CHARISMA**

- 4 mins - Speak passionately
- 8 mins - Assess Sidney Poitier's passion
- 7 mins - Speak charismatically
- 4 mins - Assess Martin Luther King Jr.'s charisma
- 17 mins - Improve your go-to speech with passion and charisma

2:40PM - 3:20PM**SESSION 6: SHINE AND SPEAK LIKE A LEADER**

- 5 mins - Shine when you speak
- 5 mins - Assess if Denzel Washington shined
- 5 mins - Speak like a leader
- 7 mins - Assess if Queen Elizabeth II spoke like a leader
- 18 mins - Improve your go-to speech by shining and speaking like a leader

3:20PM - 3:40PM*Break***3:40PM - 4:35PM****SESSION 7: ORGANISE AROUND A FEW MAIN POINTS IN SPEECH BODIES**

- 5 mins - Why do you need to spend a lot of time creating the body of a speech?
- 9 mins - Use a 8-step method to create the body of a speech
- 26 mins - Assess Paul Keating's 1992 Redfern Park speech
- 3 mins - Ensure your audience remember your one good idea
- 5 mins - The most important organisational patterns
- 7 mins - Make a body in less than 5 minutes

4:35PM - 4:45PM*Break***4:45PM - 5:00PM****SESSION 8: YOU CAN SPEAK POWERFULLY LIKE ROCKY BALBOA**

- 8 mins - Reminder of what we have covered AND 3 questions
- 7 mins - Anyone, even Rocky Balboa, can speak powerfully

DAY 2**9:00AM - 9:30AM****SESSION 1: INTRODUCE OTHER SPEAKERS WITH A WARM, UP-BEAT TONE**

- 6 mins - Be warmly sincere
- 4 mins - Was Alexander Zverev warmly sincere when he introduced Roger Federer?
- 3 mins - Be enthusiastic
- 4 mins - Was Sean Penn enthusiastic when he introduced Al Pacino?
- 4 mins - Build the speaker up in the audience's mind
- 9 mins - Can you do better than Peter Drury's introduction of Cristiano Ronaldo?

9:30AM - 10:30AM**SESSION 2: ACHIEVE CLOSURE WITH A SIGNIFICANT IMPACT IN SPEECH CONCLUSIONS**

- 9 mins - Did Ed Sheeran "finish strong" at the 58th annual Grammy Awards?
- 9 mins - Will the 1993 HIV/AIDS conference audience remember Princess Diana's conclusion?
- 10 mins - Did Leonardo DiCaprio consider his 2016 Academy Awards conclusion from the audience's perspective?
- 8 mins - Was Sylvester Stallone's last sentence the best ever used to finish a speech?
- 10 mins - Assess Aranya Johar's poem with Susan Dugdale's Public Speaking Rubric
- 14 mins - Improve the conclusion of 1 of your 3 Go-to speeches

10:30AM - 10:50AM*Break***10:50AM - 11:20AM****SESSION 3: CONNECT WITH YOUR AUDIENCE**

- 17 mins - What can you learn from President John Kennedy's June 26, 1963 speech?
- 4 mins - How to connect with your audience
- 9 mins - Improve your Go-to speech introduction by connecting with your audience

11:20AM - 11:50AM**SESSION 4: PUT YOUR AUDIENCE AT THE HEART OF YOUR SPEECH**

- 10 mins - Why speakers do not connect with their audiences
- 8 mins - Was Whitney Houston audience-centered?
- 12 mins - Did Amanda Gorman share a mutual warmth with the audience?

11:50AM - 12:10PM*Break***12:10PM - 1:10PM****SESSION 5: SPEAK MORE PERSUASIVELY**

- 6 mins - Focus on your message and what matters
- 6 mins - Take a stand
- 11 mins - The persuasive statement of Arnold Schwarzenegger's "I hate Plan B"
- 15 mins - Leonardo DiCaprio's credibility at the 2014 United Nations Climate Summit
- 14 mins - Was Charlie Chaplin's "The Great Dictator" speech logical and emotion arousing?
- 8 mins - The most persuasive speech assessed with Dugdale's Public Speaking Rubric

1:10PM - 2:10PM*Lunch***2:10PM - 2:40PM****SESSION 6: DELIVER A MEMORABLE, HEARTFELT ACCEPTANCE SPEECH**

- 10 mins - Did John Cleese have fun while speaking at the 1989 BAFTA awards?
- 7 mins - Did Jack Nicholson speak from his heart at the 1998 Academy Awards?
- 13 mins - Did Joaquin Phoenix deliver a memorable, heartfelt acceptance speech?

2:40PM - 3:10PM**SESSION 7: IMPROVE A RECIPIENT'S LIFE WITH A LIFE-CHANGING TOAST**

- 18 mins - Did Robin Williams honour Al Pacino with a heartfelt expression of joy?
- 5 mins - Deliver a simple, positive, personal, no non-sense wedding speech
- 7 mins - Is Bill's 'Father of the bride' speech a gift his daughter will treasure forever?

3:10PM - 3:30PM*Break***3:30PM - 4:30PM****SESSION 8: POWERFULLY PRESENT 1 OF YOUR 3 GO-TO SPEECHES**

- 8 mins - How to successfully answer questions
- 7 mins - Did Steve Jobs stay calm when answering a rude question?
- 2 mins - Record yourself delivering speeches
- 43 mins - Phenomenally deliver your Go-to speech to the audience

4:45PM - 5:00PM**SESSION 9: IMPACT LIVES POSITIVELY BY THOUGHTFUL SPEAKING**

- 8 mins - Reminder of what we have covered AND 3 questions
- 7 mins - What you say is vitally important